



seafood  
choices  
ALLIANCE  
bringing  
ocean conservation  
to the table

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## **Seafood is Sinfully Delicious And Guilt-Free**

*This Valentine's Day, get in the mood with ocean-friendly seafood choices.*

(Washington, D.C.) February 6, 2004 – Seafood Choices Alliance, the national organization bringing ocean conservation to the table, knows seafood is for lovers. Many selections from the sea are thought to enhance one's romantic zeal. So, this Valentine's Day, inspire your sweetheart to greater heights with the best environmental choices in seafood and enjoy the sinfully delicious yet guilt-free pleasures of the sea.

From coast to coast, many Seafood Choices subscriber chefs feature seafood on the menu this February. Enjoy the best environmental choices that exude love and romance – such as oysters, Maine lobsters, and American caviars. Oysters have long been considered aphrodisiacs (we'll let your imagination run wild), but did you know that they clean the ocean wherever they breed? And while cracking through a lobster's shell is tough work (though as sexy as it gets), lobster is the Gypsy Rose Lee of the sea – shedding its shell frequently. Caviar is the ultimate in luxury; why not show *your* love for imperiled Caspian Sea beluga caviar by opting for ocean-friendly American caviars such as farmed white sturgeon and rainbow trout.

Make Valentine's Day extra special this year by dining at fine restaurants that support Seafood Choices Alliance's mission of ensuring a lasting and diverse supply of seafood, including:

**Avenue One**  
(Boston, MA)  
**Chez Melange**  
(Redondo Beach, CA)  
**Dahlia Lounge**  
(Seattle, WA)  
**Elephant Walk**  
(Cambridge, MA)  
**Higgins Restaurant**  
(Portland, OR)  
**Icarus**  
(Boston, MA)  
**Jardiniere**  
(San Francisco, CA)  
**Judson Grill**  
(New York, NY)

**Mélisse**  
(Santa Monica, CA)  
**Molyvos**  
(New York, NY)  
**Nora**  
(Washington, DC)  
**Oceana**  
(New York, NY)  
**rm**  
(New York, NY)  
**Ray's Boathouse**  
(Seattle, WA)  
**The Sea Grill**  
(New York, NY)  
**Wildwood**  
(Portland, OR)

Visit [www.seafoodchoices.com](http://www.seafoodchoices.com) for a complete list of restaurants, recipes, and more.

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Seafood Choices Alliance is a non-profit organization bringing ocean conservation to the table by working with the seafood sector – chefs, retailers, caterers, fishmongers, and others – to make the best informed decisions about the seafood they buy/serve and provide the best options to their customers. Seafood Choices Alliance is dedicated to ensuring a lasting and diverse supply of seafood.